



Minutes

Gadbrook Park BID Group Meeting

Meeting: Gadbrook Park BID Group Meeting
Date: 16th June 2017
Time: 1pm – 2pm
Location: The Little Treats Company, Gadbrook Park

Name	Company	Name	Company
Mike Roberts (MR)	Roberts Bakery	Jason Stevens (JS)	Career Vision
Jo Mitton (JM)	Barclays Bank	John Dawson (JD)	The Hut Group
Chris McLaughlin (CM)	MIS	Perran Baragwanath (PB)	CWAC
Zoe Patton	Butcher & Barlow	Rebecca Jepson	Butcher & Barlow
Stuart Williams	Johnsons Rmovals	Kay Johnson	Healthful Pets
Kevin Williams	Close Brothers	George Miller	Mploy Solutions
Dawn Beshorner	Howard Worth	Nicola Buckley	Howard Worth
Rob Newton	Roberts Bakery	Graham Bowcock	Berrys
Martin Lester	RPS Ichron	Nigel Shaw	Alphabond
Amanda Fraser	Ingenico		

Apologies

Name	Company	Name	Company
Linda Colburn (LC)	WVHT	Fran Johnson (FJ)	Howard Worth
Paul Baker (PB)	Caffe Arabica	Louise White	Willows Vets

		Actions
Welcome & Introductions	Mike Roberts welcomed everyone to the meeting.	
Business Park Managers Report	<p>LA ran through the highlights of the Business Park Manager Report.</p> <p>Brunel Court is undertaking a car park extension. Anyone who is a tenant and has concerns should contact Fifield Glyn in the first instance. The process will take 8 weeks.</p> <p>A Gadbrook Park BID Survey has been sent via email. Businesses are encouraged to respond to the survey and provide feedback/suggestions regarding the BID. Results will be analysed and an action plan will be submitted to all.</p> <p>Information on TRO, Northwich Transport Strategy and Shuttle Bus Service are below.</p>	LA to give feedback/action plan on BID Survey.
Proposed Traffic Flow/TRO	JH explained that CWAC have held consultations with the Parish Council and the residents of Rudheath regarding a possible TRO in Rudheath which has been informally passed. CWAC have now issued the BID with a proposed plan to implement further TRO's on Gadbrook Park and the Business Centre. LA to send out the proposals to the businesses to gain feedback.	LA to send out TRO Plan to gain feedback.

	<p>Cheshire West and Chester Council are in the process of preparing a funding application to the Department for Transport's National Productivity Investment Fund (NPIF), with the aim of improving the main access junction into Gadbrook Park (A556 / Gadbrook Road).</p> <p>In order for the Council to make the strongest possible case to Government and maximise their chances of securing funding for the scheme, they are looking for local businesses to support the application. LA to circulate an email and draft letter for businesses to respond asap.</p>	<p>LA to email all businesses and draft letter.</p>
<p>Feasibility Study – Shuttle Bus Service</p>	<p>JH and LA met with Cheshire Community Development Trust to discuss the possibility of providing a Shuttle Bus Service from Northwich Train Station. A short survey was sent to all businesses. 46% of respondents stated that they would use a service out of which, 44% said they would use it every day.</p> <p>CCDT reviewed the options for running a short trial transport based solution to the ongoing parking issues on the park. In determining their decision, they considered existing transport and service delivery to determine whether they had the capacity to support a short term trial service. The BID have received their response and unfortunately due to the train times at Northwich Station and the traffic peak issues along with the flexibility in their current vehicle fleet and staff availability it is not possible for them to facilitate this service. However JH and LA are in the process of exploring options with other providers and will feedback to the Board and BID Group once they have further details.</p>	<p>LA/JH to contact alternative transport providers.</p>
<p>Image Enhancements</p>	<p>JH requested permission from the Board to place hanging baskets on lighting columns on Gadbrook Road to enhance the image of the Park. This was discussed and the Board were all in favour of implementing these on a trial basis.</p>	<p>LA to liaise with NTC to implement</p>
<p>Website Development</p>	<p>The new Gadbrook Park BID website is due for completion in 6 weeks. LA thanked everyone who responded to the consent form. Businesses logos and contact details will be on the Business Directory and Interactive map of the Park. There will also be a BID members section where information on training courses, BID meetings, minutes etc will be available to view.</p> <p>LA will inform everyone when the launch is due to take place and would welcome any feedback/suggestions on the site.</p>	
<p>Bike to Work Day</p>	<p>The Annual Gadbrook Park Bike to Work Day is scheduled for Thursday 22nd June 2017 from 6am – 9am. Anyone who participates will be given a breakfast voucher on entry to the Park to use at Café Arabica. Riders will be entered into the prize draw where the winner will win a bike worth £500 from Cyclone Cycles in Winsford.</p>	

	<p>Cheshire Police will also be in attendance from 12 noon – 2pm to security mark anyone’s bike. This is a scheme called Bike Register – the National Cycle Database. By having your bike marked it reduces bike theft by up to 75%, it is used by every force within the UK.</p>	
<p>Northwich Transport Strategy</p>	<p>Mott McDonald are working on the Northwich Transport Strategy which includes Gadbrook Park. To this end, they have requested a meeting with the Board and BID Group members to discuss this further. LA to circulate available dates and invite all the businesses and Board members of Gadbrook Park.</p>	<p>EGM to be scheduled.</p>
<p>Questions/Comments from businesses</p>	<p>The Council have discussed the possibility of building a car park on Council land however, they would need to charge for parking in order for it to be a viable option. AF from Ingenico suggested issuing permits.</p> <p>JH explained again that the land near to Café Arabica is owned by Fifield Glyn. Fifield Glyn completed a car park feasibility study on the land last year. The outcome is that Fifield Glyn do not wish to use this land as an additional car park at this time.</p> <p>Concerns were raised with regards to the way in which employees are exiting the park in the evening. 2 and sometimes 3 lanes of traffic are being created in order to get through the traffic lights. It was suggested that white lines should be implemented on Gadbrook Road.</p> <p>JS asked if there would be anything put on the verges of the business centre to prevent cars parking and churning up the grass. There was a suggestion received about implementing small white posts.</p> <p>Suggestion was made regarding providing Banksman Training and Basic Fire Extinguisher Training.</p>	<p>LA/JH to liaise with Highways regarding lines.</p> <p>LA to obtain a quote on posts.</p> <p>LA to investigate training options.</p>
<p>AOB</p>	<p>JH will be producing the BID Business Plan in November. Should anyone have any suggestions of what they would like the BID to include please contact LA/JH.</p>	